UNIVERSITY OF CAMBRIDGE INTERNATIONAL EXAMINATIONS GCE Ordinary Level

MARK SCHEME for the October/November 2009 question paper for the guidance of teachers

7048 CDT: DESIGN AND COMMUNICATION

7048/01 Paper 1, maximum raw mark 100

This mark scheme is published as an aid to teachers and candidates, to indicate the requirements of the examination. It shows the basis on which Examiners were instructed to award marks. It does not indicate the details of the discussions that took place at an Examiners' meeting before marking began, which would have considered the acceptability of alternative answers.

Mark schemes must be read in conjunction with the question papers and the report on the examination.

• CIE will not enter into discussions or correspondence in connection with these mark schemes.

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	Page 2		Mark Scheme: Teachers' version	Syllabus	Paper	
			GCE O LEVEL – October/November 2009	7048		01
			1 : 14 1 : 14 4 1 1 (0 4) 70 400		•	
1	(a)		height and width - to overlay (2 x 1) 70 x 120		2	
			vidth and depth - to overlay (2 x 1) 120 x 90		2	
			eight and depth - to overlay (2 x 1) 70 x 90		2	
		Front				
			position (10mm from right hand side)		1	
			size to overlay (55 x 20)		1	
		Windo	ow position (10mm from door)		1	
		Windo	ow size to overlay (40 x 40)		1	
		End v	iew			
		Windo	ow position (10mm from right hand side)		1	
		Windo	ow size to overlay (30 x 40)		1	[12]
	(b)	First p	part of symbol drawn correctly (two circles)		1	
	` ,	Secor	nd part of symbol drawn correctly (truncated cone that r	natches		
		the cir	cles and lines up)		1	
			e of three views projected (lined up)		1	
			ol matches projection method used for all three views		1	[4]
		•	• •			
	(c)	Ellipse	e the correct size - minor and major (2 x 1)		2	
	` '	•	nce of construction of ellipse		1	
			quality freehand outline of ellipse (to overlay)		1	
		•	tric box any size added (30 degree lines)		1	
			tric 'string' added to any size box		1	
			tric box sizes complete and accurate to overlay		1	[7]
			,			
	(d)	Outlin	e - 45 degree line at right hand top		1	
		Outlin	e - back horizontal		1	
		Other	lines may be present (inside detail)			
		Door t	to the overlay		1	
		Front	window to the overlay		1	
		End w	rindow (size 15 x 40 and 5mm from corner)		1	
		Outlin	e of shop sign added (freehand)		1	
		Letter	ing and box added		1	[7]
		0.1				
	(e)	Colou	r relates to the theme 'bright and bold' - not pastel colo	urs		
		_			1	
			Il quality of colour application			
			ent 3, good 2 and fair 1			
			ent - even tone, accurate to borders, window considere			
			- mainly completed but uneven tone and some inaccur	acies	•	
		Fair -	evidence of some colour application		3	[4]
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Page 3	Mark Scheme: Teachers' version	Syllabus	Paper
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2	(a)	Isometric projection used from given start point - evidence of correct orientation		
		No marks for 2D or 45 degree oblique Right half of counter	1	
		Height (correct to overlay) 80mm Depth (correct to overlay) 120mm	1	
		Width (correct to overlay) 60mm	1	
		Inner end correct to candidate solution Two rails in position and approx. size (2 x 1)	1 2	
		(any orientation)	3	
		Thickness of top and ends shown (3 x 1) Left half of counter	3	
		Height (correct to overlay) 100mm Depth (correct to overlay) 50mm	1 1	
		Width (correct to overlay) 90mm	1	
		Thickness of top and ends Inner end completed to candidate solution	1 1	[15]
	(b)	Upper dowel completed - socket and dowel (2 x 1) (approximate proportion and position to one given)	2	
		Vertical outline completed	1	
		Hatching <u>consistent</u> and in <u>opposite directions</u> on adjacent parts (2 x 1)	2	[5]
	(c)	Step 2		
	(c)	Step 2 Mallet shown	1	
	(c)	•	1 1	
	(c)	Mallet shown Tapping dowel into hole Step 3 Second piece pushed (arrow) onto dowel		
	(c)	Mallet shown Tapping dowel into hole Step 3 Second piece pushed (arrow) onto dowel Step 4 Excess glue removed	1	
	(c)	Mallet shown Tapping dowel into hole Step 3 Second piece pushed (arrow) onto dowel Step 4	1	
	(c)	Mallet shown Tapping dowel into hole Step 3 Second piece pushed (arrow) onto dowel Step 4 Excess glue removed Step 5 Pressure applied Indication of time (accept clock, 24h not 24 hours)	1	
	(c)	Mallet shown Tapping dowel into hole Step 3 Second piece pushed (arrow) onto dowel Step 4 Excess glue removed Step 5 Pressure applied Indication of time (accept clock, 24h not 24 hours) Overall quality of sketching (arrows and letters acceptable - ignore words)	1 1 1 1	rol
	(c)	Mallet shown Tapping dowel into hole Step 3 Second piece pushed (arrow) onto dowel Step 4 Excess glue removed Step 5 Pressure applied Indication of time (accept clock, 24h not 24 hours) Overall quality of sketching (arrows and letters acceptable - ignore	1	[8]
		Mallet shown Tapping dowel into hole Step 3 Second piece pushed (arrow) onto dowel Step 4 Excess glue removed Step 5 Pressure applied Indication of time (accept clock, 24h not 24 hours) Overall quality of sketching (arrows and letters acceptable - ignore words) Good 2, satisfactory 1 and poor 0	1 1 1 1	[8]
	(c)	Mallet shown Tapping dowel into hole Step 3 Second piece pushed (arrow) onto dowel Step 4 Excess glue removed Step 5 Pressure applied Indication of time (accept clock, 24h not 24 hours) Overall quality of sketching (arrows and letters acceptable - ignore words) Good 2, satisfactory 1 and poor 0 Suitable colour chosen (brown or yellow) Looks like wood (grain)	1 1 1 1 1 2	[8]
		Mallet shown Tapping dowel into hole Step 3 Second piece pushed (arrow) onto dowel Step 4 Excess glue removed Step 5 Pressure applied Indication of time (accept clock, 24h not 24 hours) Overall quality of sketching (arrows and letters acceptable - ignore words) Good 2, satisfactory 1 and poor 0 Suitable colour chosen (brown or yellow) Looks like wood (grain) High quality rendering (3D effect/shadow) Colour applied	1 1 1 1 1	[8]
		Mallet shown Tapping dowel into hole Step 3 Second piece pushed (arrow) onto dowel Step 4 Excess glue removed Step 5 Pressure applied Indication of time (accept clock, 24h not 24 hours) Overall quality of sketching (arrows and letters acceptable - ignore words) Good 2, satisfactory 1 and poor 0 Suitable colour chosen (brown or yellow) Looks like wood (grain) High quality rendering (3D effect/shadow)	1 1 1 1 1 2	[8]

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Page 4		4	Mark Scheme: Teachers' version	Syllabus	Paper	
			GCE O LEVEL – October/November 2009	7048		01
3	(a)	Six su	onnected surfaces shown orfaces correct to overlay (6 x 1) or in sizes of one side, do not award mark but award marcarried forward to other sides. Allow tolerance of plus o		1	
			on sloping surface of lid		6	
		Two f	urther glue tabs shown, of an appropriate size and with (2 x 1) Any base position	n angled	2	
			wo glue tabs in correct position/s (2 x 1) fold in flap drawn, of an appropriate size and position,	with	2	
			d ends (3 x 1) fold lines shown (1) or all fold lines shown to the conv	ention	3	
		given	(2)		2	[16]
	(b)		will stand on a flat surface will hold a packet of sweets		1	
			ce graphics show a range of sweets available		1	
			ce graphics show customer can choose sweets		1	
			evident		1	
		Sketc	hes - good 2 or satisfactory 1		2	[7]
	(c)		dimensional sketch		1	
		Qualit	gnised format of sketch (isometric/plan metric/oblique) y of line work - parallel lines		1	
			2 or 1 satisfactory sof stand have the appearance of acrylic		2	
		Colou	es 3, 2 faces 2 or 1 face 1 r added ill quality of colour enhancement - tone, shadow, light a	and dark	3 1	
			d or 1 satisfactory		2	[10]
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			GCE O LEVEL – October/November 2009	7048		01
4 (a	a)	Three	dimensional sketch shows			
. (-,		square box		1	
		Round	•		1	
		Small	square box		1	
		Boxes	well drawn in correct orientation/position		1	
		Three	dimensional sketch shows			
		Squar	e box		1	
			jular box		1	
		Round	d box		1	
			well drawn in correct orientation/position		1	
			dimensional sketch shows			
			onal box		1	
		Squar			1	
		_	jular box		1	
		Boxes	well drawn in correct orientation/position		1	[12]
(k	b)	'E' dra	wn in good proportion and position		1	
•	•		iangle drawn in correct location		1	
		'P' dra	wn in good proportion and position (upright 1 and curve	1)	2	
		Any h	exagon drawn in correct location	,	1	
		'S' dra	wn in good proportion and position (1 for each curve)		2	
			ctagon drawn in correct location		1	[8]
			arks for lower case letters or letters without thickness. Theed to line up exactly.	ney do		
(c	c)	Idea fo	or a pop-up mechanism shown		1	
•	•	ldea fo	or a pop-up mechanism that will clearly work		1	
		Notes	evident (not just labels)		1	
		Qualit	y of sketches - good 2 or satisfactory 1		2	[5]
(c	d)	Three	dimensional sketch of label		1	
•	-	Folded	d label shown in the open position		1	
		(1 1 1			4	

Mark Scheme: Teachers' version

Syllabus

Paper

Page 5

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[8]

1

1

2

2

'L' clearly visible

Quality of sketch

Quality of colouring

Mechanism clearly visible

Good 2 or satisfactory 1

Good 2 or satisfactory 1

	. ago o		mark container reactions version	- Jiiabao	. apo.	
			GCE O LEVEL – October/November 2009	7048		01
5	(a)	Mark	to overlay			
		One p	piece symmetrical development (net)		1	
		Shape	e of symmetrical net - bottom strip (1) two ends (2) and	l two		
		overh	angs (2)		5	
		Net le	ngth within 5mm (2) or within 10mm (1)		2	
		Net th	e correct height (50mm)		1	
		Depth	of bottom strip (25mm)		1	
		Any c	ut out in the central position		1	
		Тор с	ut out 110mm in length		1	
		Outer	shape clearly distinguishable from construction lines		1	[13]
	(b)	Тор о	f correct shape shown (folded acrylic)		1	
		ldea r	elates to the top (material added or removed)		1	
		ldea v	vill hold the watch (1) in display area (1)		2	
		Overa	all quality of sketches			
		Good	2 or satisfactory 1		2	[6]
	(c)	Range	e of ideas (at least two ideas)		1	
	. ,	Ideas	based on 'Diving' - word or images		1	
		ldea d	drawn on a rectangle (label) not stand		1	
		Suppo	orting notes		1	
		Qualit	y of design - good 2 or satisfactory 1		2	[6]

Mark Scheme: Teachers' version

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[8]

2

2

2

2

Syllabus

Paper

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(d)

Quality of sketch

Base - any pictorial view (1) high quality (1)

Top - any pictorial view (1) high quality (1)

Label - placed on base (1) high quality (1) Overall quality of colour enhancement

Colour applied (1) shows acrylic (1)

Page 7		Mark Scheme: Teachers' version	Syllabus	Paper	
		GCE O LEVEL – October/November 2009	7048	0	1
6 (a)	Corre (M - 3 Use of of fou Use of	e used (any size) ct division of circle to overlay 1 x 5 60, T - 55, W - 40, Th - 25, F - 90 & S - 120) of appropriate key to identify segments (days or money r segments identified of colours mum of four segments coloured or hatched)) Minimum	1 5 1	[8]
(b)	All ba June Octob - 1) Use c	drawn (1) or six bars of same width (2) rs labelled (months) or keyed largest (bar 1 - 1), August smallest (bar 3 - 1), Septem per the same (bar 4/5 - 1), July just larger than Novemb of colours mum of four bars coloured)		2 1 4 1	[8]
(c)	All bo Three Last b Decis	eps shown with text xes the same width as given e process boxes box shown as an end box ion box (must be check coins) (1), after count coins (1) shown (1), with yes and no (1)), feedback	1 1 1 1	[8]
(d)	Arcs of 3 corr Spaci 3 corr Distair Small Large	to overlay correct to overlay (20mm radius) rect - 2 marks, 2 - 1 mark or less - 0 marks ng between arcs correct (15mm) rect - 2 marks, 2 - 1 mark or less - 0 marks nce between centres correct (100mm) base arc (20mm radius) rebase arc (65mm radius) gree ends (2 x 1 mark)		2 1 1 1 2 [Total	[9] : 33]